



GreenTech
Accelerator

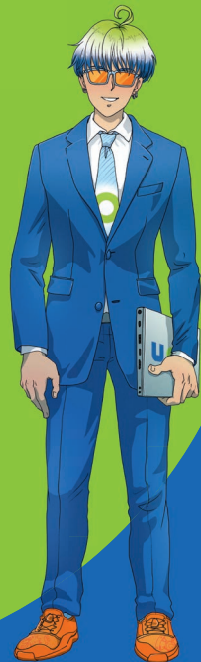
Turn your **scientific ideas** into
business solutions!

Start:
January 2024

**Apply
now**

GreenTech
BOOST
Camp

The Entrepreneurial
Coaching Program



Are you ready to unleash your potential and be part of the GreenTech BoostCamp?

**The ideal format for scientists and
economists to become entrepreneurs**

This innovative entrepreneurial program is designed for master students, PhD candidates and Postdocs in the fields of chemistry, green biotech, material sciences as well as business administration.

If you have a passion for scientific ideas that can change the world, but don't know how to start, this program will help you turn them into real-world solutions by giving you access to the right resources and business knowledge to turn your science into real-world solutions.

During two exciting workshop phases, you will be guided by expert coaches from both the university and business world, helping you refine your ideas and develop a solid business case. Natural Scientists get the chance to collaborate with economists, creating a powerful team with complementary skills. We will guide you through the process, open the right doors for you and support you with all that is necessary to develop your business case.

Stand out from your peers, expand your network, and contribute to the green transformation while making a tangible impact. Don't miss this chance to become a founder and shape the future! We will give you the boost you need to get started.



Workshop 1/ January 16th–17th, 2024

Ideation Darmstadt

During one day of this two-day workshop we bring your ideas to life. Whether you come in with one strong idea, whether your head is full of creative ideas, or whether you only have an elementary idea you would like to explore further, we make sure we capture them all. We'll give you all necessary tools, inspiration and coaching from experts in ideation to get the best out of you.

- You will be **trained** on customer-centric thinking which will be complementary to your great technical knowledge.
- You will **share** ideas and insights with fellow entrepreneurial participants.
- You will get all **coaching** needed to inspire and support you.
- You will get the **tools** to bring your idea to the next level.

There will be numerous sharing moments and lots of teamwork with fellow future-founders. After this two-day training you have one or more ideas in a standard template to share with the jury. In the jury we will have people from corporate environment who will evaluate your idea. Idea selected? We will help you to create a team and continue to the next step: a **Business Case!**



Workshop 2/ April 23rd–25th, 2024

Maturation Darmstadt

Now that you have a good understanding of your idea and the customer: let's build a business case! During this three-day maturation workshop we'll take you on a step-by-step journey to develop a strong business case. Guided by our experts with a background in business and academics you will work on a large variety of tools and templates to create your business case (customer, competition, business model, technical feasibility, etc.). Meanwhile the workshop we'll make sure you are not short of anything and open the right doors for you. During the three days we will have:

- **Plenary sessions** to inspire you on the possibilities and inform you on the tools and templates
- **Teamwork** with your (self-)selected team mates of scientists and economists
- **Sharing moments** with the other teams and fellow founders to connect, to help, and to receive and give feedback
- **Rotating expert coaches** who will visit your team to support, challenge, push, or cheer you

We prepare you for your final pitch to members of ryon and top managers from corporates in the region. **We equip you to kick-start your journey as a founder!**

Our speakers/ Expert faculty MTI²



Prof Dr. Stefan Stremersch

Chaired Professor at Erasmus University
Rotterdam (NL) & Professor at Ghent
University (BE)



Dr. Nuno Camacho

Professor at Erasmus University
Rotterdam (NL)



Dr. Elio Keko

Lecturer at Erasmus University &
Visiting Professor Ghent University



Jorne Valstar

Masters in Marketing & Behavioral Econo-
mics Erasmus University Rotterdam (NL)

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Wirtschafts- und Infrastrukturbank Hessen

HESSEN



Greentech Cluster Rhein-
Main-Neckar gefördert
durch das Land Hessen



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